



December 2019  
**Newsletter**

**EURO TOWERS LTD**  
UK Manufacturer of Aluminium Access Equipment

### Britannia FM Bespoke Application

For over 25 years Euro Towers has been a leading UK manufacturer and supplier of access equipment. The company's focus is first class customer service and high-quality products. To help with providing the best service we have design department to help with all bespoke jobs big and small, an experienced sales team to answer any questions and regional sales managers who are qualified PASMA instructors. All this is to ensure our customers have the equipment and knowledge to work safely at height. This year at the show we will be exhibiting our Mobile Towers, BS 8620 Certified Podium Steps as well as our advanced builds including Bridging, Cantilever and Façade.

**SEE US ON  
STAND E22**

**EXECUTIVE  
HIRESHOW**  
WHERE PASSIONATE HIRERS MEET INNOVATIVE SUPPLIERS

**5 & 6 FEBRUARY 2020  
RICOH ARENA COVENTRY**

[www.executivehireshow.com](http://www.executivehireshow.com)

## End of Year Exhibitions & Events

We were very busy towards the end of 2019 with shows and exhibitions. At the start of October we were in Birmingham at the NEC. This was a great opportunity to meet new people and make contacts in different industries. UK Construction week was a great success with lots of footfall and various leads. We then went to Swansea and took part in The Welsh Construction Show. This was our first time at the show but really enjoyed the show and got to meet plenty of new potential customers. In November Paul Ludlow was exhibiting at the AIF Conference where there was a fantastic selection of speakers throughout the day. To finish the year off, in December we had two more exhibitions including the Executive Hire Road Show, South West & Wales and Jewson Live. These are great shows to end the year as it gives us the opportunity to see familiar faces and catch up with existing customers.

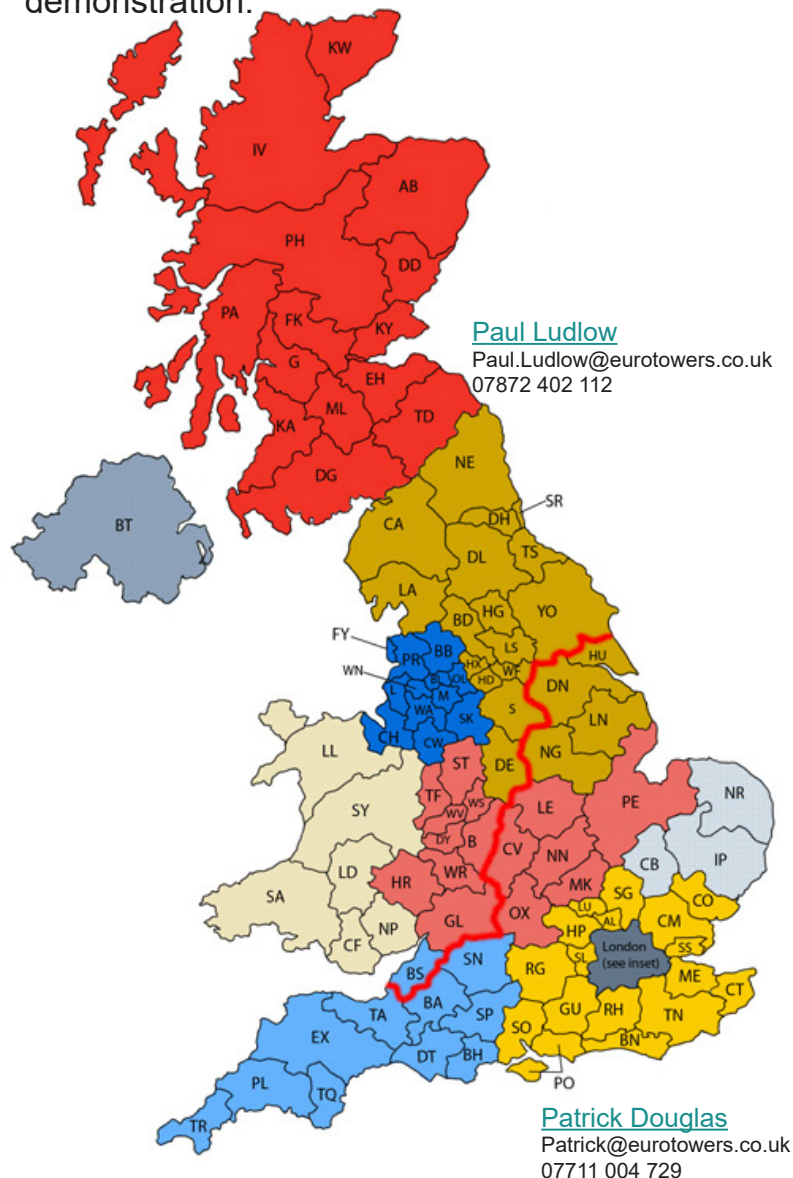


Our dedicated PASMA training centre is located in Northampton, providing a sufficient allocated parking area, training classroom and practical area where the tower can be assembled. We offer refreshments and a lunch for all delegates booked on any course. The training centre is located in a very easily accessible location from the M1 and there are a number of reasonably priced hotels surrounding the area for those who may have to travel.

Onsite training is also available, Please contact our training department for more details: 01604 644 774

## Sales Representatives National Coverage

Euro Towers Sales Executives cover every area of the UK. They are knowledgeable of the product and the industry. You can find your Sales Executives by using the map below. Please feel free to contact them for a meeting or demonstration.



We are proud to announce Paul Ludlow Euro Towers Sales Manager was recently elected on to the Supply Chain Board of HAE, Hire Association Europe. (HAE) was formed in 1974 and often referred to as The Association by its members. HAE is a Birmingham-based industry-leading trade body representing plant, tool and equipment hire with a membership base of 800 members based in the UK, Europe and across other parts of the world and assists businesses, from sole traders to larger independent and privately owned organisations, by providing operational resources to support the hire industry. Membership provides access to products and services covering all aspects of hire, including terms & conditions, safety checks, publicity, equipment, responsibilities and general day-to-day requirements. Paul Has a background in Tool Hire, Lifting Equipment, Non-Mechanical Plant and Access so hopefully will become a valuable member of the Board.

## Vauxhall Bespoke Application

We are proud to announce Patrick Douglas Euro Towers Sales Manager was recently elected on to the PASMA training committee. PASMA is the international not-for-profit association for the mobile access tower industry. Representing the interests of manufacturers, suppliers, specifiers and users, it provides and oversees the industry standard training scheme and is a major publisher of safety-related knowledge, information and guidance. Patrick has worked for your towers for 14 years working his way through the company, starting in repairs and now works in sales as well as being a PASMA trainer. Coming from a manufacturing background Patrick feels he can bring a lot to the table for PASMA helping to delivering world-class support to all corners of the industry.



## Another Successful Bespoke Project

Last month Euro Towers had the pleasure of working with Dr. David from RADCO. They required Maintenance access over a conveyor belt while also fitting within in a restricted space. The cantilever system supplied incorporated a custom ballast weight tray that can be lifted using an overhead crane. Along with the cantilever tower Euro Towers also provided onsite product familiarisation.

Dr David was very happy with Euro Towers products and services which he explains in his feedback. "I would just like to say that you have all performed excellently on this contract. Starting with your site visit, the subsequent preparation, efficient delivery of the tower models and CAD drawings for our review to the site delivery of a well fabricated, bespoke designed cantilever tower which allows dedicated access for my client's operatives within the coarse screen building. Euro Towers are a pleasure to deal with and you have been knowledgeable and professional throughout."



### Product Information Packs Available

Euro Towers can supply you with the following promotional material: Suppliers poster, Product brochures, Tower inspection poster, Podium components poster, Various marketing materials.

If you would like to receive any of these items you can either email us or call us on **01604 644 774**



To receive this newsletter by email please submit your email address at [www.eurotowers.co.uk](http://www.eurotowers.co.uk)  
If you would like anymore information on anything mentioned inside this newsletter feel free to contact us either by email, phone or through our website.  
Telephone: 01604 644 774 | Website: [www.eurotowers.co.uk](http://www.eurotowers.co.uk) | Email: [Sales@eurotowers.co.uk](mailto:Sales@eurotowers.co.uk)